

## USE OF COOKIES AND OTHER TRACKERS WITHIN CANAL+ GROUP SERVICES

11/06/2021

Canal + Group and its subsidiaries provide and operate services (together the "**Services**") (i) television and video on demand that are accessible by terminals, whether computer, smartphone, tablet, decoder or television (hereinafter the "**Terminal**"), as well as (ii) Internet services and applications published by Canal + Group and its subsidiaries (hereinafter the "**Digital Media**").

When consulting the Canal+ Group Services, cookies and other trackers or cookies (hereinafter "**cookies**") are deposited or collected on your Terminal. This page allows you to better understand how the cookies deposited on your Terminal work and how to use the different tools to configure them (acceptance or refusal).

### What is a cookie?

It is a file generated and/or stored by a server on your Terminal, and which can be sent to one or more servers. Cookies allow Canal+ Group to identify the Terminals on which they are present and to collect information relating to your visit to our Services, such as your path on said Services. These can be cookies, just like other types of cookies with a similar purpose to a cookie, such as the advertising identifier of a smartphone ("**GAID**", "**IDFA**", "**Advertisement ID**"), the identifier that may be attached to the account of the subscriber of a Terminal or the technical identifier of a television (network card, etc.). Cookies do not contain any personal data, but they may be associated with the personal data that you have provided to us (for example when creating an account on our Services). To learn more about identifiers, we invite you to consult the section "What does the term "cookies" or "trackers" cover?" of the website of the Commission Nationale de l'Informatique et des Libertés (CNIL): <https://www.cnil.fr/fr/cookies-traceurs-que-dit-la-loi>. The CNIL has also produced an explanatory video "How did I catch a cookie?" accessible at the following address: [https://www.dailymotion.com/video/x16lt53\\_tutoriel-qu-est-ce-qu-un-cookie\\_tech](https://www.dailymotion.com/video/x16lt53_tutoriel-qu-est-ce-qu-un-cookie_tech)

### Who are the senders of these cookies?

#### Cookies and other trackers used by Canal+ Group

Canal + Group deposits cookies on your Terminal or allows the deposit of external cookies (third parties) in order to process data on its behalf. In this case, as the data controller of the cookies deposited when using the Services, viewing videos or when you click in the advertising spaces, Canal + Group determines the means and purposes of the processing carried out on the data collected through the cookies deposited. Cookies make it possible to identify your point of interest through the pages consulted on our Services and to personalize the advertising offer addressed to you on third-party sites.

## **Cookies and trackers operated by third parties**

### **Cookies from Vivendi Group companies**

Canal + Group, which is part of the Vivendi group, allows the deposit of third-party cookies operated by vivendi group companies such as Dailymotion, Universal Music, Gameloft, Editis, Vivendi Village. These companies also use cookies on their sites and are likely to share them with Canal+ Group. Similarly, Canal+ Group may share cookies with vivendi group companies. For an exhaustive and up-to-date list of entities belonging to the Vivendi group, you can consult the <https://www.vivendi.com/notre-groupe/a-propos/website>.

### **Cookies used by third parties**

Canal + Group allows, in accordance with applicable regulations, the deposit of third-party cookies operated by their issuers who are third-party companies (such as advertising agencies, advertisers, communication consulting agencies, audience measurement and advertising campaign performance measurement companies, targeted advertising providers, real-time bidding platforms) in order to establish your profile, identify your areas of interests through your use of our Services, to personalise the advertising offer addressed to you on our Services and/or outside our Services, measure the impact of our advertising campaigns or define market segments to which your use of our Services corresponds in the form of aggregated statistics with third parties. It may be deposited when using our Services or when you click in the advertising spaces of our Services. Similarly, Canal+ Group may share with third parties browsing data on its Services in the context of advertising partnerships. On mobile applications, Canal+ Group may collect advertising identifiers ("**GAID**", "**IDFA**", "**Advertisement ID**"), and share them with third parties as part of advertising partnerships or to measure the impact of advertising campaigns broadcast within our Services, or to analyze how you interact with advertisements or to measure the effects and effectiveness of advertising campaigns.

## **What are the different uses cookies within our Services?**

Several types of cookies are used by Canal+ Group:

### **1) Cookies exempt from consent**

#### **User session cookies**

These cookies store the information you have completed on the forms made available on the Services.

#### **User authentication cookies**

They allow you to access your account, thanks to the identifiers that you have previously entrusted to us.

#### **Security and technical cookies**

They allow you to implement security measures, such as when you are asked to log back into a Service after a certain period of time, and to track the performance of our Services and detect and resolve possible incidents.

### **Personalization cookies on our Services**

The personalization cookies of our Services make it possible to adapt the presentation of our Services to the display preferences of your Terminal (language used, display resolution, operating system used, etc.) when you use our Services, according to the hardware and software for viewing or reading that your Terminal contains.

## **2) Cookies subject to consent**

### **Analytical cookies**

Analytical cookies make it possible to know the use and performance of our Services, to determine the number of visits and the sources of traffic to our Services, in order to measure and improve their operation and to better adapt to your expectations. For this, they trace your path in order to allow us to identify the most / least consulted pages, sections or content in order to establish aggregated statistics of visits. Canal+ Group also uses Eulerian Analytics tracking and marketing performance analysis solutions published by Eulerian Technologies, Contentsquare and Google Analytics, published by Google. For more information on the management of these cookies, please follow these links: <https://www.eulerian.com/fr/vie-privee>; <https://contentsquare.com/fr-fr/privacy-center/> <https://www.google.com/intl/fr/policies/privacy/partners/>

### **Anonymous audience measurement cookies (exempt from consent)**

Canal+ Group uses, on its websites only, audience measurement cookies, necessary for the management of our services, allowing us to measure the performance of our services and to analyze the sections, pages and/or content consulted, in a completely anonymous and aggregated manner and with the sole objective of producing, on its exclusive behalf, statistics containing no personal data.

### **Advertising cookies**

Advertising cookies are used by Canal+ Group and its partners to show you advertisements or send you information tailored to your interests on our Services or outside our Services. In particular, they make it possible to:

- To adapt advertising content according to the navigation of your Terminal or the personal data you have provided, in particular by using targeting features (retargeting) to present you with advertisements or email contacts following your use of our Services;
- To follow the subsequent navigation carried out by your Terminal;
- To adapt advertising spaces to the display preferences of your Terminal;
- To adapt the presentation of the Service to which advertising content leads;
- Limit the number of times you see an advertisement;

- To calculate the sums due to the actors of the advertising broadcasting chain;
- Measure the effectiveness and impact of an advertising campaign. The refusal of these advertising cookies does not condition your access to the Services. Similarly, opting out of advertising cookies will not stop advertising on our Services or other Services, but will only have the effect of displaying an advertisement that does not take into account your interests or preferences. In any case, you will still be able to receive targeted advertisements from other companies, if you have not refused their cookies. Who is likely to file advertising cookies? Advertising cookies are filed by Canal+ Group and vivendi group companies(<https://www.vivendi.com/notre-groupe/a-propos/>), or on their behalf, or by third-party companies listed below: <https://static.canalplus.com/legal/liste-partenaires.html>

Mediarithmics and Oracle Bluekai technologies allow Canal+ Group to collect browsing data on the group's digital media for advertising personalization purposes. To learn more about these solutions, you can consult the privacy policy of Mediarithmics (<https://www.mediarithmics.com/fr-fr/content/charte-de-protection-des-donnees-personnelles>) as well as that of Oracle (<https://www.oracle.com/legal/privacy/privacy-policy.html>). With regard to advertiser cookies, we invite you to consult the policy of these advertisers and their advertising providers when you visit their site after clicking on their advertisement and, in some cases, via the information icons at the top right of their advertisements.

## **Social network cookies and social widgets**

Social network cookies and social widgets allow you to interact with social networks (Facebook, Twitter) or platforms (Instagram, Spotify, Deezer, Youtube, Dailymotion, Disqus). To access the privacy policies of the various social networks or platforms included on the Services and disable tracking by them, we invite you to visit the following addresses:

- For Facebook: [https://www.facebook.com/policies/cookies/?ref=hc\\_fnav](https://www.facebook.com/policies/cookies/?ref=hc_fnav)
- For Twitter: <https://twitter.com/personalization>
- For Instagram: <https://help.instagram.com/1896641480634370?ref=ig>
- For Spotify: <https://www.spotify.com/fr/legal/cookies-policy/>
- For Deezer: <https://www.deezer.com/legal/personal-datas>
- For Youtube: <https://policies.google.com/privacy?hl=fr&gl=fr>
- For Dailymotion: <https://www.dailymotion.com/legal/cookie-management>
- For Disqus (comments module): <https://help.disqus.com/terms-and-policies/disqus-privacy-policy>

## **How do I accept or decline cookies?**

### **Browser configuration**

You can choose to disable or enable these cookies at any time. Your browser can also be configured to notify you of the cookies that are or are about to be deposited in your Terminal and ask you to accept them or not. You can accept or refuse cookies on a case-by-case basis or systematically refuse them once and for all. We remind you that the refusal of cookies is likely to modify your conditions of access to our Services as well as their use (consultation of our videos, retention of identification information). In order to manage the cookies as close as possible to your expectations, we therefore invite you to configure your browser taking into account the purpose of the cookies as described above. For the management of cookies and your choices, the configuration of each browser is different. You can configure your preferences, depending on your browser, by clicking on the links listed.

- For Internet Explorer: <http://windows.microsoft.com/fr-FR/windows-vista/Block-or-allow-cookies>
- For Safari: [https://support.apple.com/kb/ph17191?locale=fr\\_FR&viewlocale=fr\\_FR](https://support.apple.com/kb/ph17191?locale=fr_FR&viewlocale=fr_FR)
- For Chrome: <http://support.google.com/chrome/bin/answer.py?hl=fr&hlrm=en&answer=95647>
- For Firefox: <https://support.mozilla.org/fr/kb/activer-desactiver-cookies>
- For Opera: <http://help.opera.com/Windows/10.20/fr/cookies.html> This configuration differs on your Mobile Terminal or tablet.
- For iOS: <https://support.apple.com/fr-fr/HT201265>
- For Android: <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DAndroid&hl=en>
- For Blackberry: <http://global.blackberry.com/fr/legal/privacy-policy.html#types-info-d>
- For Windows Phone: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies> Finally, you can configure the browser of your Terminal so that it sends a code indicating to the websites that you do not want to be tracked. This option is commonly referred to as "Do Not Track".
- For Internet Explorer: <http://windows.microsoft.com/fr-fr/internet-explorer/use-tracking-protection#ie=ie-11>
- For Safari: <https://support.apple.com/fr-fr/guide/safari/sfri40732/mac>
- For Chrome: <https://support.google.com/chrome/answer/114836>
- For Firefox: <https://support.mozilla.org/fr/kb/comment-activer-option-ne-pas-pister>
- For Opera: <http://help.opera.com/Windows/12.10/fr/notrack.html> The setting settings of the different browsers are subject to change. In case of difficulties, we invite you to read the section "Cookies: tools to control them" of the CNIL which gives tools and tips to limit the traces of its web browsing on Chrome, Firefox and Internet Explorer browsers: <https://www.cnil.fr/cookies-les-outils-pour-les-maitriser/#5554>

## Configuring operating system settings (for mobile devices)

On your Mobile Device, you can access your Device settings and change "Limited Ad Tracking" (for iOS), "Disable Ad Personalization" (for Android) or "Let Applications Use Ad ID to Allow Ads to Display More Relevant Ads Based on Your Use of Applications" (Windows), which will allow you to limit the information collected from or about your Mobile Device in the but to serve you online behavioral advertising.

These settings are accessible:

- **iOS:** "Settings" application of iOS, then "Privacy" then "Advertising"
- **Android:** "Settings" application of Android, then "Android" "Settings" "Google" "Ads" (the route is likely to be slightly different depending on the phone manufacturer and the version of Android)
- **Windows:** "Settings" then "General" then "Change privacy options"

### Setting up settings for TVs

On your TV, you can access the settings of your Terminal and change your preferences. These settings are accessible:

- on Canal+ decoder: "Settings" menu, then "Privacy"
- on the decoders of your Internet service provider: enter the Canal+ universe, then menu "Settings", "Privacy"
- Other solutions on television: Menu "In addition", then "Privacy"

### Configuration on professional platforms

You can manage your preferences by going to centralized cookie management platforms offered by advertising professionals by connecting to the Youronlinechoices site, offered by digital advertising professionals grouped within the European association EDAA (European Digital Advertising Alliance) and managed in France by the IABF (Interactive Advertising Bureau France). You will thus be able to know the companies registered on this platform and refuse or accept cookies that may be used in order to adapt, to the navigation of your Terminal, the advertisements that may be displayed there: <https://www.youronlinechoices.com/fr/controler-ses-cookies/>. As noted above, this procedure will not prevent the display of advertisements on all sites and services you visit. It will only block technologies that allow you to tailor ads to your interests.

### Configuring Mediarithmics and Oracle Bluekai solutions

You have the possibility to refuse the Mediarithmics cookies used in the context of our Customer Data Platform by clicking on "off" on the following link: <https://www.mediarithmics.com/fr-fr/content/charte-de-protection-des-donnees-personnelles>. You also have the option to refuse Oracle Bluekai cookies by clicking on "opt out" on the following link: <https://www.bluekai.com/registry/>

## **Managing id preferences within our Services**

You can at any time put an end to performance analysis and/or personalized advertising and targeting (retargeting) by refusing advertising and/or performance cookies through the preference manager offered on our Sites and by our partners listed above as well as by clicking on the unsubscribe links in the emails sent to you by Canal+ Group. If you make a change of choice (example: refusal after having previously accepted), we invite you to close all the tabs corresponding to the CANAL+ sites before reopening them, or, at least, to reload each tab, to be sure that your new choice is correctly taken into account. In case of acceptance of cookies, having thus led to their deposit, followed by a refusal, you will always be able to note the presence of certain cookies, in particular on the domain of the site on which you are, but your refusal will be effective insofar as these cookies will not be sent or activated.