



NOLLYWOOD TV

PACKS CLASSIQUES 2017



LA PREMIERE CHAINE PANAFRICAINNE DEDIEE A LA FICTION LOCALE

6 MILLIONS DE TELESPECTATEURS
Couverture hebdomadaire 15+



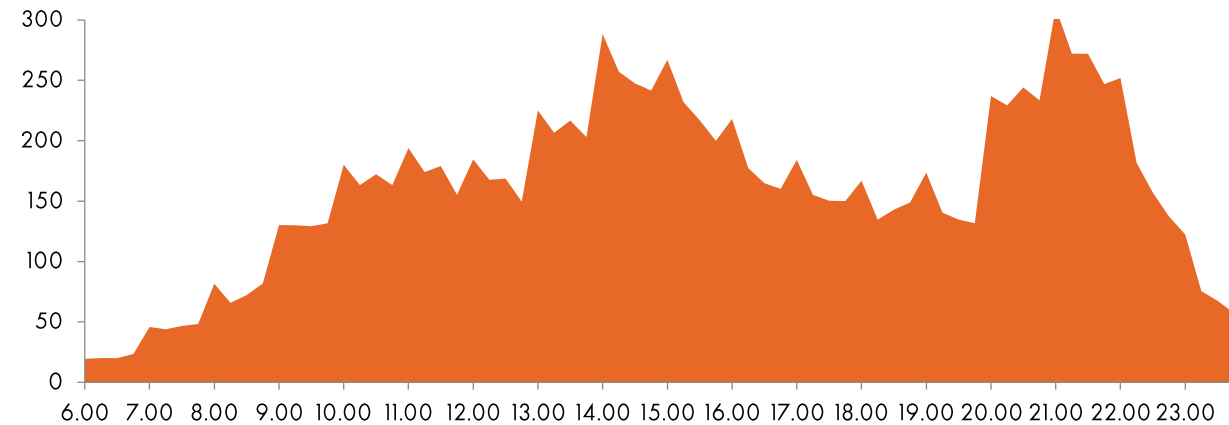
1^{ère} CHAINE REGARDEE EN AFRIQUE !
PdA (%)



UNE DUREE D'ECOUTE CONSEQUENTE
Le public scotché devant son écran

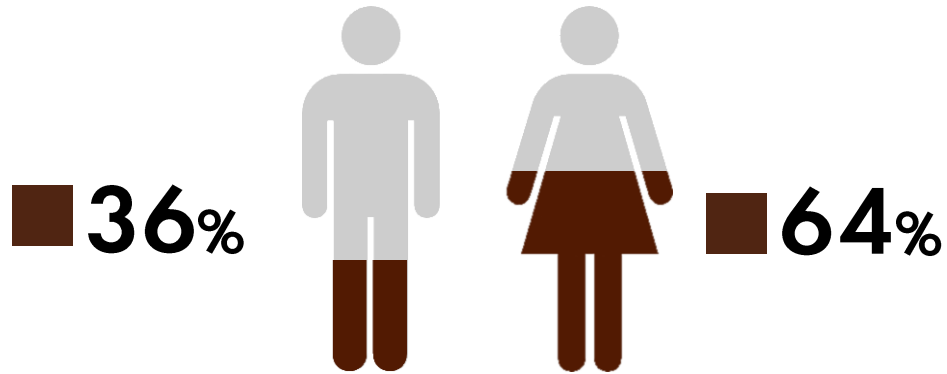


DES JOURNEES RYTHMEES PAR NOLLYWOOD
Quart d'heures moyen en milliers- Femmes

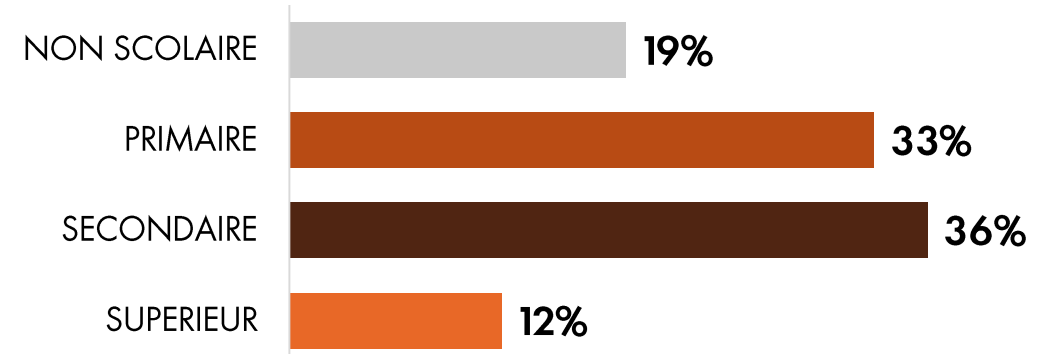


UNE REFERENCE AUPRES DU PUBLIC FEMININ

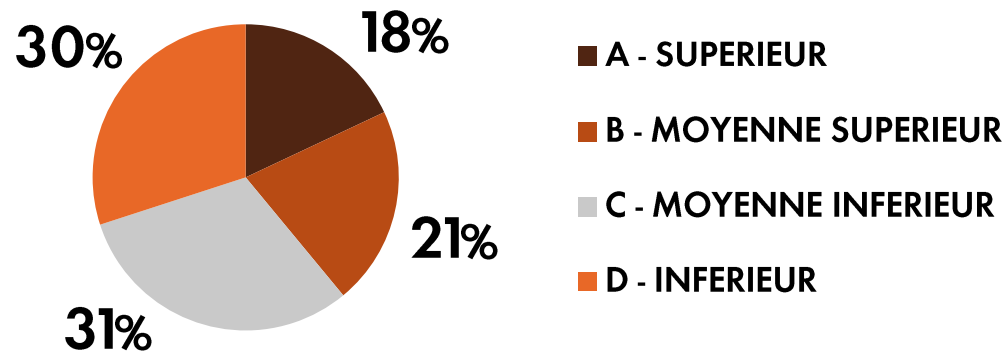
SEXE



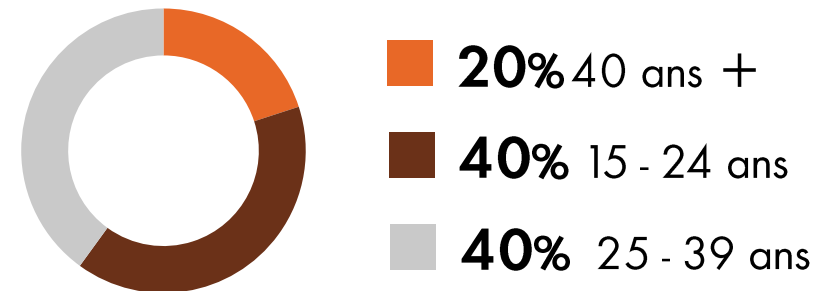
NIVEAU D'ETUDES



CATEGORIES SOCIOPROFESSIONNELLES



AGE



DETAIL DES PACKS

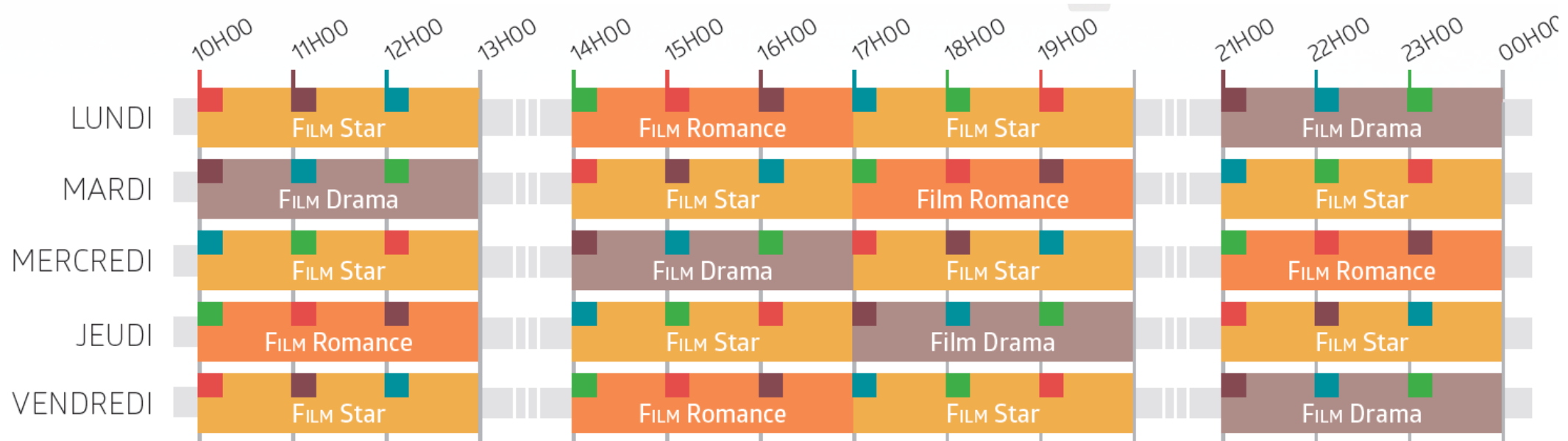


PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
NOLLYWOOD SEMAINE	15	9 750 €	-24%	7 410 €
NOLLYWOOD WEEK-END	9	5 550 €	-24%	4 218 €
FILM DU PRIME SEMAINE	15	11 250 €	-24%	8 550 €
FILM DU PRIME WEEK-END	6	4 500 €	-24%	3 420 €
SERIE SEMAINE	15	8 250 €	-24%	6 270 €
SERIE WEEK-END	12	6 600 €	-24%	5 016 €

NOLLYWOOD SEMAINE

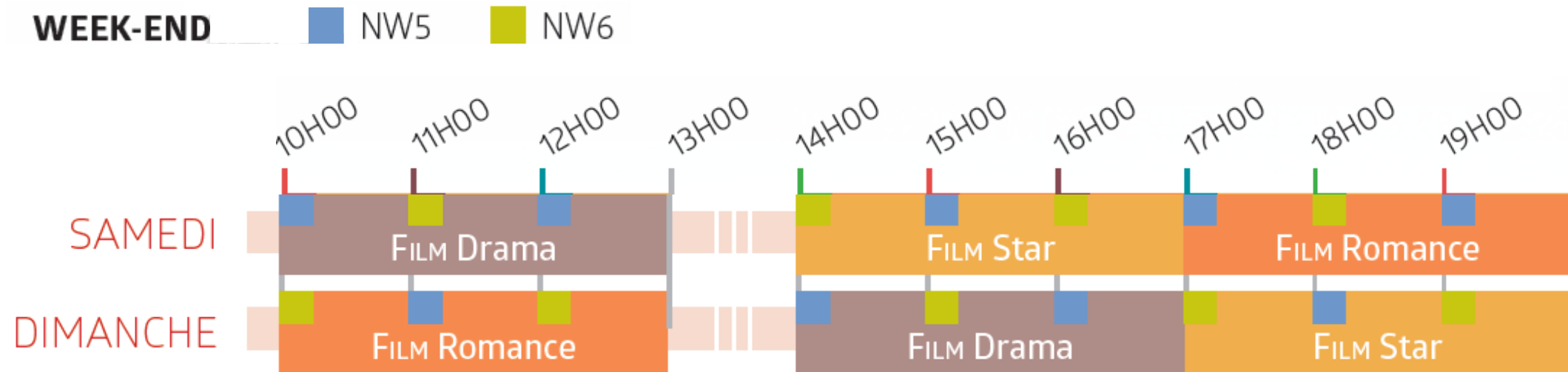
PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
NOLLYWOOD SEMAINE	15	9 750 €	-24%	7 410 €

■ NW1
 ■ NW2
 ■ NW3
 ■ NW4



NOLLYWOOD WEEK-END

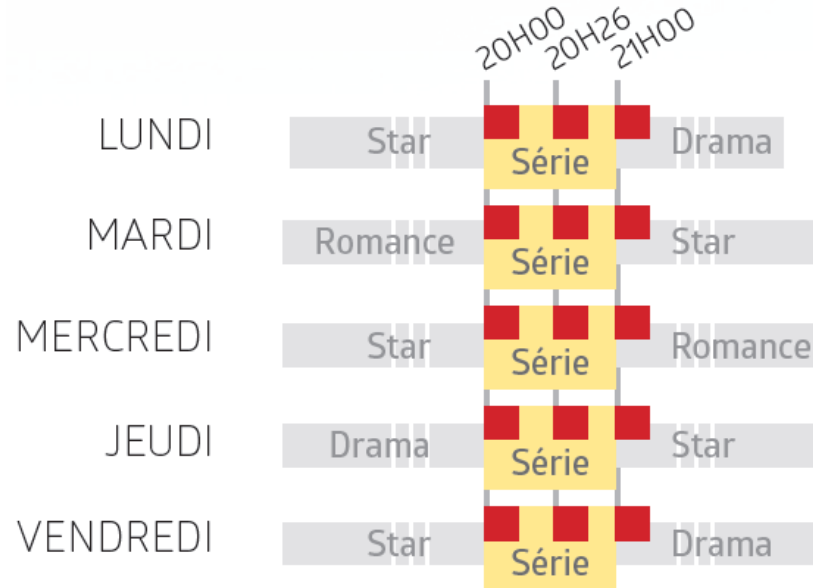
PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
NOLLYWOOD WEEK-END	9	5 550 €	-24%	4 218€



FILM DU PRIME EN SEMAINE

PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
FILM DU PRIME SEMAINE	15	11 250 €	-24%	8 550 €

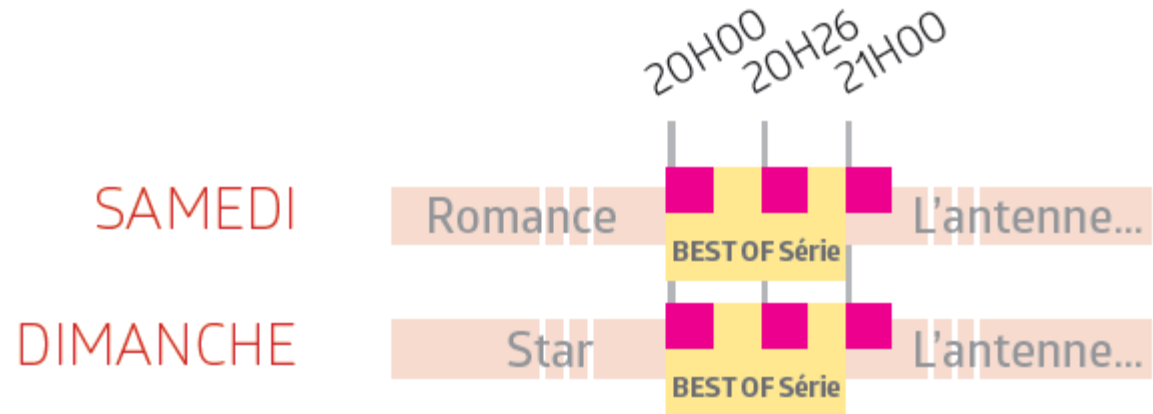
SEMAINE ■ PRIME



FILM DU PRIME WEEK-END

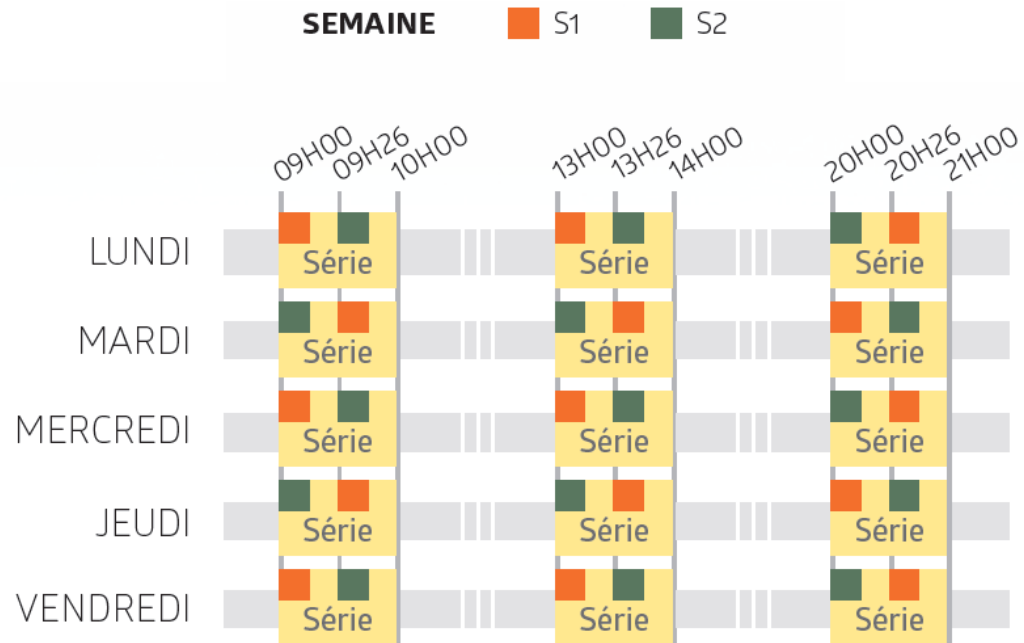
PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
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WEEK-END ■ PRIME



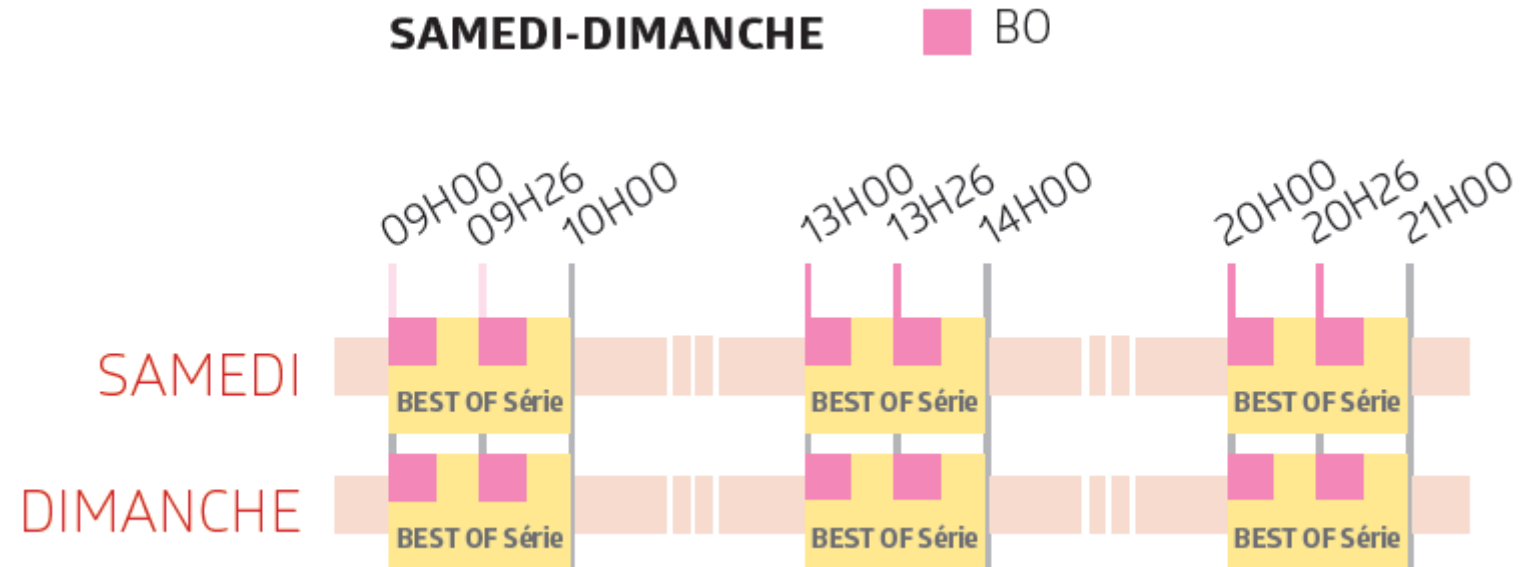
SERIE SEMAINE

PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
SERIE SEMAINE	15	8 250 €	-24%	6 270 €



SERIE WEEK-END « BEST-OF »

PACK	NB SPOTS	TARIF BRUT BASE 30"	REMISE COMMERCIALE	TARIF NET BASE 30"
SERIE WEEK-END	12	6 600 €	-24%	5 016 €



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